



LIGNETICS
GROUP

The Nation's Leader in Wood Pellet Heating

SUSTAINABILITY



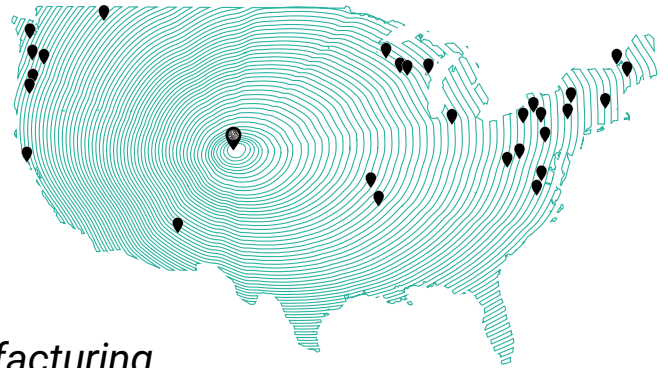
SUPPORT



QUALITY

PARTNERSHIP FOR GROWTH

We're more than a supplier; we're your partner in success. Our commitment to quality, sustainability, and dealer support means you can rely on us for lasting growth and customer satisfaction.



NATIONWIDE COVERAGE

As the industry leader, our widespread manufacturing network ensures a steady and reliable supply, keeping you the go-to source for quality heat all season long.



THE LIGNETICS ADVANTAGE

Performance You Can Sell

- *Exceeds Pellet Fuels Institute Standards*
- *High-Performance Pellets*
- *Region-Specific SKUs*
- *Made from Recycled Wood Waste*

YOUR SUCCESS IS OUR BUSINESS

We believe a great product deserves great support. Our team is committed to giving you the tools you need to effectively sell and market our products.

- Local Sales Reps Who Know Your Market
- Event Kits & Co-Branded Materials
- Sales Strategy Assistance
- Pre-Season Planning
- POS Data Sharing

Programs and Perks

SALES TIPS / STRATEGIES

GUIDANCE ON HEATING
ASSISTANCE PROGRAMS

MONTHLY DEALER NEWSLETTER

PROMO CALENDAR / UPDATES

WEATHER / DEMAND FORECASTS

Marketing and Merchandising

DEALER LOCATOR LISTING

FREE SWAG
& BANNERS

CO-BRANDED
MATERIALS

WEBSITE
LOGOS
& SPECS

CONSUMER
EDUCATION
HANDOUTS

PERFORMANCE TEST RESULTS



BRAND / PRODUCT _____

TEST DATE _____ ASH % _____ BTU/LB _____

Our Family of Heating Brands



Additional Brands

